



# hanfod cymru

## Annual Report

Year Ended: 31 March 2018

Charity Number: 1172179

Company Number: 10366879

### Geographical Distribution of grants

4 cenedlaethol / national



## Reference and administrative information

### Trustees

**Chair:** Deris Williams

**Deputy Chair:** Jonathan Jones

**Treasurer:** Geraint James

Shereen Williams

Wayne Crocker

John Watkin

### Chief Executive

Siôn Brynach

**Charity Number:** 1172179

**Company Number:** 10366879

**Bank:** Barclays, Morryston Branch, Parc Menter Abertawe.

**Accountants:** Kilsby & Williams, Cedar House, Hazell Drive, Newport, NP10 8FY

**Report of trustees for the year ended:** 31 March 2018

## Charity Overview

Having been established and launched in April 2017, this has been the charity's first year of operation, and there has been much to celebrate during the year.

Hanfod Cymru's purpose is to distribute grants to charities working at grass roots level in communities across Wales, who are doing good work in the areas of arts and culture, education beyond the statutory sphere, and social need. In its first year of operation, it has distributed £120,000 to 52 charities across Wales during the year. It has been hugely gratifying that at each of the three small grant rounds held between April 2017 and the end of March 2018, there has been a 20% increase in applications from charities.

A key reason for this increase has been the hugely positive relationships that Hanfod Cymru has built with County Voluntary Councils across Wales, as well as the WCVA and ACF which has increased awareness of the charity and its work. Through substantial contact with the Voluntary Sector Councils the charity has increased its visibility through attendance at funding fairs, funders forums and information sessions. Between June 2017 and March 2018, staff attended 11 'funding fairs' arranged by CVCs or other charitable organisations.

Throughout the year the staff have also worked tirelessly to market Hanfod Cymru through positive PR activity, and most particularly by producing weekly short videos of the charities funded by Hanfod Cymru. The communication activity has also included updating social media pages with regular information regarding grant rounds available and opening and closing dates as well as creating and distributing a regular electronic newsletter to subscribers.

The first round had closed before the Hanfod Cymru staff were appointed. Even so, the number of applications were relatively high for a new funder. The first round saw 68 applications with the highest number of applications received from Cardiff, Carmarthenshire, Swansea, Gwynedd and Ceredigion. Of these applications 13 charities were awarded grants, most of which were located in north or south east Wales.



Following the first round of small grants being awarded, the staff continued to promote the Charity through the key channels available to it, sending press releases to local press and Papurau Bro, sending correspondence to elected members and promoting Hanfod Cymru to Voluntary Councils at funding events.

As a result to this work the second round of small grant applications saw an increase of 20% in applications with 86 being received and 28 charities awarded grants in all parts of Wales. Hanfod Cymru gained further momentum before the third round of small grants with increased invites to funding events and information sessions resulting in 114 applications for grant funding in the third round. In this third (and as it transpired) final round, 11 charities were funded with almost all receiving the full grant requested.

The success of the small grant scheme has been mainly due to promotion and marketing. Hanfod Cymru has found that Facebook promotion appeals to the third sector and information was often shared with others, which resulted in expanding the audience. We found that Twitter was better for reaching opinion formers and establishments. It is a matter of pride and satisfaction that £120,000 has been distributed in grant funding during 2017-18.

With such a strong record, it was a huge disappointment to the Hanfod Cymru Board to be informed by the Loteri Cymru CIC Board in late March 2018, that it had decided to call in administrators. This was despite Loteri Cymru CIC having a growing customer base and a steadily growing number of weekly players. At the time that administrators were called in, it had distributed £350,000 in prizes. While the Hanfod Cymru Board cooperated for some weeks with Loteri Cymru CIC's administrators, Grant Thornton, to see whether a new buyer could be found for that business, that could have supported Hanfod Cymru's grant-giving, the Board, reluctantly, came to the view at a meeting on 10th April, that none of the possible models explored were viable. It decided therefore that the charity should be wound up, once its legal and moral obligations had been fulfilled, during summer 2019. It was also the case that the Board decided that the charity's staff posts should be closed at the end of May 2018. At this time there were 6 appointments in the diary for the staff to attend CVC funding fairs, and these were subsequently cancelled following the Board's decision that Hanfod Cymru should distribute no further grants and should be wound up in summer 2019.

### **Structure, governance and management**

While Loteri Cymru CIC was Hanfod Cymru's only source of income, enabling it to distribute grants to other charities in Wales, there was no structural link between them, with the Hanfod Cymru Board, and the Loteri Cymru CIC Board being entirely independent of each other. Hanfod Cymru had 5 Board members at launch, with Geraint James joining the Board as Treasurer in August 2017 – a hugely valuable addition to the Board.

The staff complement stands at 2, with Siôn Brynach being Chief Executive and Angharad Gaylard being the Grants Administration Officer. As outlined above, both posts will close at the end of May 2018 following the Board's decision that Hanfod Cymru should be wound up once its obligations have been fulfilled. It is a matter of deep regret that the staff posts have had to be closed, since the Board is of the view that the charity's staff have been remarkably successful during the past year in raising Hanfod Cymru's profile, developing relationships with the charitable sector and charities themselves, as well as opinion formers and the press and media across Wales.

### **Objectives and activities for the public benefit**

The aim of the charity is to support local projects across Wales by meeting the needs of those that apply for funding. The main emphasis is on Social need, Culture and the Arts and Educational projects. There are three grant funding programmes: Small grants of up to £10,000, Main Grants between £10,000 and £75,000 and Strategic Grants between £75,000 and £200,000. Thus far three small grants rounds have been administered and 52 charities have

been funded. Had Hanfod Cymru been able to, and had wished to fund every application received for grants, the total sum would have been in excess of £1.9m.

### **The charity carries out these objects by:**

Thorough checking of eligibility for funding by checking charity numbers, adherence to charity commission requirements and whether the projects falls into one or more of Hanfod Cymru's purposes. In addition the applications are sifted for the level of need in the particular locality, how the money will be used and consideration of the likely impact - what difference the grant will make to applicant and through them the local community. A key criteria during this first year of operation has been the cost per user of the projects for which grant applications have been received.

### **The Grant making process**

Applications for grant funding are only accepted from registered charities. This was a condition placed on Hanfod Cymru by the Charity Commission, but this has been useful in one regard in sifting applications. Applications are made on-line through the website. All applications are downloaded, checked and assessed by staff, comments are passed to Board members to deliberate, before each grant allocation meeting. At each grant distribution meeting, the Board agrees the charities that should be allocated funding. Following the meeting staff send out offer letters to successful applicant charities, with acceptance forms to be returned within 1 week. Letters are also sent to unsuccessful applicants with feedback offered and frequently requested.

### **Charities Funded:**

#### **Fforwm Hanes Cymru**

The grant will be used to pay for translation at the annual general meeting and activities at the National Eisteddfod.

#### **Monmouth Male Voice Choir**

The funding will assist the choir to buy a new sound system and will go towards the cost of attending two music festivals.

#### **Ceredigion Young Farmers**

The clubs will use the funding from Hanfod Cymru towards the cost of holding a Welsh language gig that is arranged by local members of the Young Farmers Club.



#### **Fishguard International Music Festival**

The grant from Hanfod Cymru will go towards the cost of holding two concerts aimed at families.

#### **Mid Wales Opera**

The grant from Hanfod Cymru will be used to run the Small Stages pilot project that takes live opera on the road to community venues across Wales.

#### **Leonard Cheshire Disability**

The funding will go towards holding the Strictly Cymru Dance Competition for people with disabilities.



### **Menter Cwm Gwendraeth Elli**

The funding will go towards the cost of holding a Welsh language festival in Llanelli offering various activities to help promote Welsh in the area.



### **Clybiau Plant Cymru Kids Clubs**

Clybiau Plant Cymru Kids' Clubs is a bilingual voluntary charitable organisation that aims to help communities in Swansea develop accessible out of school childcare clubs. The clubs run either side of the school day, during the weekend and in school holidays. The grant from Hanfod Cymru will be used to develop bilingual activity cards for its Nature Zone pack, to raise awareness of the importance of conservation.

### **Rockfield Park Community Centre**

The Community offers a variety of activities and clubs throughout the week. The funding will go towards developing the centre's website to improve the marketing of the centre to the local community.

### **Young Music Makers of Dyfed**

Young Music Makers of Dyfed provide free music sessions in schools across Carmarthenshire, Pembrokeshire and Ceredigion.



### **Bro Ddyfi Advice Centre**

The Centre advises local people on everyday issues. The grant will go towards making improvements to the waiting area and ensuring GDPR compliance.

### **Cwmni'r Frân Wen**

Cwmni'r Frân Wen is a theatre company that specialises in engaging with young people. The grant from Hanfod Cymru will go towards the cost of building the 'Nyth' an interactive mobile theatre that will travel to communities that would not normally have access to theatre.

### **Cylch Meithrin Ti a Fi Rhuthun**

The cylch offers care to children between the age of 2.5 and 4 years old through the medium of Welsh. The grant from Hanfod Cymru will be used to buy a CD player for the Cylch in order for children to make own choices regarding music and also to improve the language skills of the children.



### **Cylch Meithrin Llangelynnin**

The cylch offers pre-school care for children between 2.5 and 4 years old through the medium of Welsh. The grant funding will be used to buy essential resources for the cylch.

### **Menter Bro Aled**

Menter Bro Aled promotes cultural, educational, recreational and enterprise opportunities for the community of Bro Aled, through running activities for the local community. The Hanfod Cymru grant will pay for running an IT course for 10 people.

### **Cymrodoriaeth Talaith a Chadair Powys Bro Hafren**

The charity aims to promote the Welsh language, culture and the arts through arranging local Eisteddfods in Powys. The grant from Hanfod will go towards the cost of holding the 2018 Eisteddfod in Newtown.

### **CARAD Community Arts Rhayader and District**

The charity uses the arts to enhance people's understanding of the heritage and culture of the area. The grant funding will be used to improve their website in order to reach more of the local population.

### **Cymdeithas Eisteddfodau Cymru**

The funding will go towards the cost of holding 4 workshops across Wales, with professional singers to encourage singers to compete in local Eisteddfod's



### **Dawns i Bawb**

Dawns i Bawb is a community dance group which strives to sustain dance provision through the medium of Welsh. It intends to use the grant from Hanfod Cymru to develop a Dementia dance programme following the success of its dance programme in retirement homes in Gwynedd, Conwy and Anglesey. The initiative follows reports from several research studies that have proved the arts can benefit people living with Dementia.

### **The Welsh Association of ME and CFS Support**

The charity aims to support people that suffer from ME and CFS. The grant funding from Hanfod Cymru will enable them to raise awareness of the charity's work through holding art workshops that will culminate in an exhibition.

### **Cylch Meithrin Porthmadog**

The Cylch is a pre-school provision that offers care through the medium of Welsh for children between 2.5 and 4 years old. The grant funding from Hanfod Cymru will go towards the cost of making improvements to the external area in order to create a play area for the children.

### **Honeypot Children's Charity**

The Honeypot Children's Charity is a charity that offers respite weekends to young carers between the age of 5 and 12 years old. The grant they have received from Hanfod Cymru will fund 3 respite weekends at the Honeypot Penybryn House in Powys.



### **Seindorf Arian Dyffryn Nantlle**

Seindorf Arian Frenhinol Dyffryn Nantlle is a cross-generational community-led brass band and teaching facility based in the heart of Dyffryn Nantlle. The grant will be used to buy better quality instruments for the junior band members, as well as re-launch the beginner band and encourage new members to join.

**Menter Iaith Rhondda Cynon Taf**

Menter Iaith Rhondda Cynon Taf aims to promote the use of the Welsh language and ensure it has equal status within the RhCT community. The grant from Hanfod Cymru will be used to fund Welsh language music workshops and gigs in the local area.

**Cylch Meithrin Llechryd**

Cylch Meithrin Llechryd offers childcare for pre-school children through the medium of Welsh, in Llechryd and the locality. The grant from Hanfod Cymru will enable the cylch to buy educational resources for the children in order to help develop their language and numeracy skills.

**Rhydlewis Village Hall**

Neuadd Bentrif Rhydlewis owns and runs a local village hall with a children’s play area and runs a series of evening activities for the local community, including line dancing, pilates and a young farmers club. The funds from Hanfod Cymru will be invested in renewing and renovating the playground and fencing.

**Cylch Meithrin Llanllwni**

Cylch Meithrin Llanllwni offers carers and parents of young children the opportunity to introduce children to the Welsh language.

The Hanfod Cymru grant will be used to purchase an interactive whiteboard to develop the children’s language and numeracy skills.



**Touch Trust**

Touch Trust Ltd is an inter-generational creative arts project for families and unpaid carers of those with profound and multiple learning difficulties and life-limiting illnesses. The project funded by Hanfod Cymru will provide the carers with an opportunity to have some respite from their challenging and emotionally demanding roles, as well as the chance to share their experiences with like-minded people.

**Shared Earth Trust**

Shared Earth Trust Denmark Farm near Lampeter received a grant from Hanfod Cymru to go towards the cost of holding conservation skills workshops and to fit a new boardwalk to one of its paths.



**The Chardon Trust (Llandudno Museum)**

The Chardon Trust (Llandudno Museum) received a grant from Hanfod Cymru to redevelop and expand the current facility to enhance the programme of activities it offers. It holds the largest and most important collection of artefacts in north Wales and runs workshops and outreach talks as well as a volunteer programme for the local community.

**Llanybydder Family Centre**

Llanybydder Family Centre received a grant from Hanfod Cymru to continue with its work of supporting local children and their families. The centre supports families by giving the opportunity for children to play, holding parent and baby groups, and offering training courses to parents. The main purpose of the centre is to create a community support network for families in the area.

**Welsh Women’s Aid**

Welsh Women’s Aid received a grant from Hanfod Cymru to help fund their travelling exhibition ‘40 Voices 40 Years’. The purpose of the exhibition is to commemorate the work of the Welsh Women’s Aid since starting the charity forty years ago.

**Circus Eruption**

Circus Eruption in Swansea received a grant from Hanfod Cymru in order to appoint a Volunteer Co-ordinator. The charity runs circus skills sessions for young people from all backgrounds, and offers young people the opportunity to socialise, build confidence and self-esteem as well as learning new skills.

**St Jerome’s Church, Llangwm**

St Jerome’s Church, Llangwm in Pembrokeshire has undergone renovation work over the last number of years in order to improve the building and also to make the church a multi-purpose community venue that offers a monthly Cinema and weekly lunchtime classical music concerts. The funding from Hanfod Cymru will be used to build a depository in order to safely store equipment not being used.



**Gibbonsdown Children’s Centre**

Gibbonsdown Children’s Centre offers full and part-time childcare to children 2-5 years old as part of the Flying Start Programme in Barry. The care that the centre provides, offers parents the chance to attend training courses or to return to work. The care offered also prepares the children for school. The funding from Hanfod Cymru will be used to pay for repair work to outside play equipment and pay for the cost of building a water wall for the outside play area.

**Ystradowen Community Centre**

Ystradowen Community Centre is a community hub providing services that help with food, fuel and social poverty, as well as being a meeting centre for a range of groups from mother and toddler to yoga classes and digital workshops. The centre will be using the money from Hanfod Cymru to fund a café assistant role to help develop current and new initiatives to reach more individuals in the neighbouring areas.



**Arts Alive**

Arts Alive Wales is an educational arts charity based in Crickhowell. The money from Hanfod Cymru will be used to purchase new studio equipment, including easels and a portable printing press, which will enable the charity to take printmaking out into the community.

**Brynberian Community Centre**

Brynberian Community Centre is a hub for a range of activities for the local area, but the organisation is keen to modernise the facility by installing computers, printers, projectors, kitchen equipment, a playground and outdoor gym equipment. This will provide the community with a much-improved facility to partake in a wider range of activities while also welcoming visitors to the area.

**PSU (Personal Support Unit)**

The PSU supports people who face civil and family court cases without legal representation, known as Litigants in Persons (LiPs). The charity trains volunteers to provide practical and emotional support to help prepare the LiPs. The funding from Hanfod Cymru will be used towards establishing a new service by the organisation in Newport Civil Court.

**Cylch Meithrin Hill Street**

Cylch Meithrin Hill Street received a grant from Hanfod Cymru in order to buy new play equipment for the outside play area. At the time the grant was received, the cylch was moving to a new location with more outside space and wanted to make the area suitable for the children.





### **Presteigne Festival**

The Presteigne Festival will use the grant they received from Hanfod Cymru to introduce over a hundred local school-children to the arts through story-telling workshops with Michael Harvey, and through art creation sessions with Lois Hopwood.

### **Cae Chwarae Edern**

The Hanfod Cymru grant that Cae Chwarae Edern received will go towards the cost of buying play equipment for the local play area.

### **Merthyr Tudful Global Village Festival**

Merthyr Tudful Global Village Festival received a grant from Hanfod Cymru to go towards the cost of holding the festival. The annual festival uses food, music, dance, art and performance to celebrate the cultural diversity and heritage of Merthyr Tudful.



### **Tanyard Youth Project**

Tanyard Youth Project received a grant from Hanfod Cymru in order to buy new equipment for their recording studio. The studio offers young people the chance to record songs, learn new skills and build confidence.

### **Cylch Meithrin Bethel**

Cylch Meithrin Bethel received a grant from Hanfod Cymru in order to improve the outside area of the cylch. The grant will go towards buying wooden benches and planters, to plant flowers, fruit and vegetables.

### **Resolven Cyber Centre**

Resolven Cyber Centre received a grant by Hanfod Cymru in order to buy new equipment for the library, that would enable them to offer a new service and create a new income stream for the charity run facility.

### **Cylch Meithrin y Felinheli**

The Hanfod Cymru grant enabled Cylch Meithrin Felinheli to purchase new play equipment for the outdoor play area.

### **Space 4u**

Space 4u received a grant from Hanfod Cymru in order to continue their work of supporting Asylum seekers and Refugees in Cardiff, through offering them a place to meet others, attend parent and toddler groups, and attend English lessons, seek help or access information.



### **Menter Iaith Caerffili**

Menter Iaith Caerffili received a grant from Hanfod Cymru towards the cost of appointing a Volunteer Co-ordinator to further promote the work of Menter Iaith Caerffili through local events and classes.



### **Techniquest**

Techniquest received a grant from Hanfod Cymru to fund their outreach sessions for students in KS3 and KS4 with STEMS (science, technology, engineering, and mathematics). The aim of the project is to ensure that students from deprived areas in Wales are able to access the same opportunities as those in other areas.

### **Community Heart Productions**

Community Heart Productions, Deeside was awarded a grant by Hanfod Cymru to pilot a young people's Inclusion Theatre Company. It is a community performing arts organisation that aims to address social issues by working with people to produce theatre productions.

### **Swansea Community Farm**

The grant that Swansea Community Farm received from Hanfod Cymru will help them diversify the farm's activity in order to boost the venture's revenue raising capabilities.

**Further details about all these projects, as well as short videos about many of them can be seen on Hanfod Cymru's website – [www.hanfodcymru.wales](http://www.hanfodcymru.wales)**

### **Financial Review**

#### **Reserves Policy**

The Charity Commission recommends that charities should have 6 months of running costs in their reserves fund. Unfortunately, by March 2018, Hanfod Cymru's reserves were limited to £30,000 equivalent to three months running costs. This was partly the reason why the Board decided in April 2018 that staff posts should be closed at the end of May 2018, with the remainder of the reserve fund being allocated to fulfilling the charity's moral and legal obligations before being wound up in summer 2019.

#### **Positive links with similar organisations**

Both staff members have established strong links with the WCVA, who shares funder information on their network and website. ACF, and with a number of Voluntary Sector Councils, elected members and Papurau Bro. This has resulted in raising the profile of the Charity and a significantly raised awareness of the charity's work within the third sector and beyond. The links made by the charity has also been boosted by regular attendance at funder forums, funding fairs, funding surgeries and information sessions.

**Further financial details can be seen in Hanfod Cymru's Annual Accounts that will be available on the Charity Commission website from early July onwards <http://charitycommission.gov.uk>**



### Grants awards summary

52 charities funded

Round 1 : £30,000

Round 2: £50,000

Round 3: £40,000

£120,000 in total awarded in grants to charities across Wales.